



## Public Policy Priorities

Allstate is proud to actively participate in the public policy process in Washington, DC and each state capital.

As active corporate citizens, we advocate for ways to foster a healthy and robust insurance marketplace and promote solutions to benefit our customers and the communities we serve.

### *In Arkansas, our top public policy priorities are:*




- Encouraging regulatory flexibility
- Establishing catastrophe savings accounts
- Promoting a competitive insurance marketplace

# Allstate Overview

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer, serving approximately 16 million households. Allstate was founded in 1931 and became a publicly traded company in 1993.

Our 78,000 professionals, including approximately 12,300 exclusive Allstate agencies and financial representatives in the United States and Canada, serve customers every day. Allstate directly employed about 41,600 full-time people as of year-end 2015.

### **Our major lines of business are:**

-  Private Passenger Auto Insurance
-  Homeowners Insurance
-  Life and Retirement Products

### **We also offer:**

#### Business Insurance

Commercial products for small business owners.

#### Consumer Household Insurance

Specialty products including motorcycle, boat, renters and condominium policies.

#### Allstate Dealer Services

Insurance and non-insurance products sold primarily through auto dealers.

#### Allstate Roadside Services

Retail and wholesale roadside assistance products.



# Protecting our customers

**Serving our communities**

**Arkansas**



# Allstate: Bringing out the Good

The Allstate Foundation focuses its work in four areas:



## Domestic Violence Program

We help empower domestic violence survivors to overcome abuse and to lead financially independent lives.



## Youth Empowerment

We inspire youth across the country to give back to their local communities.



## Disaster Preparedness

We help prepare communities for disaster by offering education, emergency plans and disaster preparedness kits.



## Teen Safe Driving Program

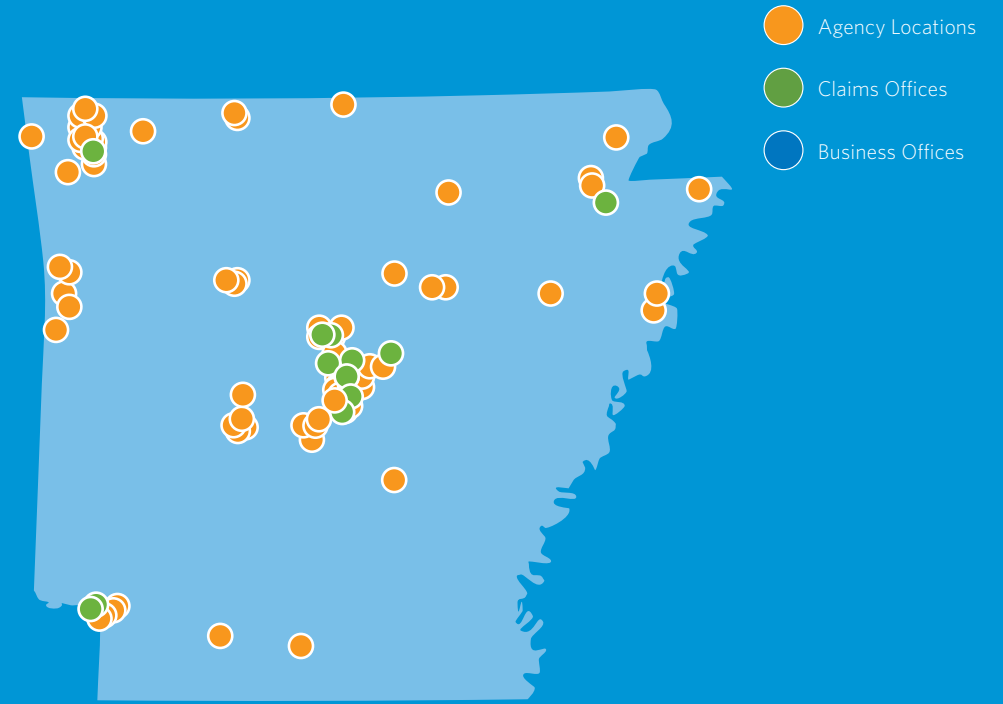
We provide programs to educate new drivers and their parents about smart driving habits to help make the roads safer for all.

# The Allstate Footprint in Arkansas



*"Besides helping my customers, my favorite part of being an agency owner is giving back to my community."*

— COREY DAVIDSON,  
Allstate Agent



## The Allstate Foundation in Arkansas

The organizations we support include:

- Arkansas Children's Hospital Foundation
- Arkansas Coalition Against Domestic Violence
- Hot Springs AIDS Resource Center

## Protecting

**147,799**

Autos Insured

**55,570**

Homes Insured

**11,443**

Lives Insured

**48,577**

Claims Settled

**\$109,738,127**

Claims Paid

## Investing

**\$112,399,910**

Municipal Bond Holdings

**1,751**

Businesses Allstate Supports

**\$6,623,032**

2014 Taxes Paid

**\$24,628,295**

Total Spent in Arkansas

## Giving

**\$45,250**

Grants Issued

**27**

Grants Made

## Working

**7.3%**

Market Share\*

**35**

Allstate Employees