



Public Policy Priorities

Allstate is proud to actively participate in the public policy process in Washington, DC and each state capital.

As active corporate citizens, we advocate for ways to foster a healthy and robust insurance marketplace and promote solutions to benefit our customers and the communities we serve.

In North Carolina, our top public policy priorities are:




- Modernizing the auto insurance rating system
- Ensuring coastal property market stability
- Promoting safe driving legislation

Allstate Overview

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer, serving approximately 16 million households. Allstate was founded in 1931 and became a publicly traded company in 1993.

Our 78,000 professionals, including approximately 12,300 exclusive Allstate agencies and financial representatives in the United States and Canada, serve customers every day. Allstate directly employed about 41,600 full-time people as of year-end 2015.

Our major lines of business are:

-  Private Passenger Auto Insurance
-  Homeowners Insurance
-  Life and Retirement Products

We also offer:

Business Insurance
Commercial products for small business owners.

Consumer Household Insurance
Specialty products including motorcycle, boat, renters and condominium policies.

Allstate Dealer Services
Insurance and non-insurance products sold primarily through auto dealers.

Allstate Roadside Services
Retail and wholesale roadside assistance products.



Protecting our customers

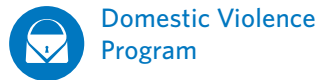
Serving our communities

North Carolina



Allstate: Bringing out the Good

The Allstate Foundation focuses its work in four areas:



Domestic Violence Program

We help empower domestic violence survivors to overcome abuse and to lead financially independent lives.



Youth Empowerment

We inspire youth across the country to give back to their local communities.



Disaster Preparedness

We help prepare communities for disaster by offering education, emergency plans and disaster preparedness kits.



Teen Safe Driving Program

We provide programs to educate new drivers and their parents about smart driving habits to help make the roads safer for all.



"Thank you Allstate for believing in the power of positive teen influence and supporting SAVE's efforts!"

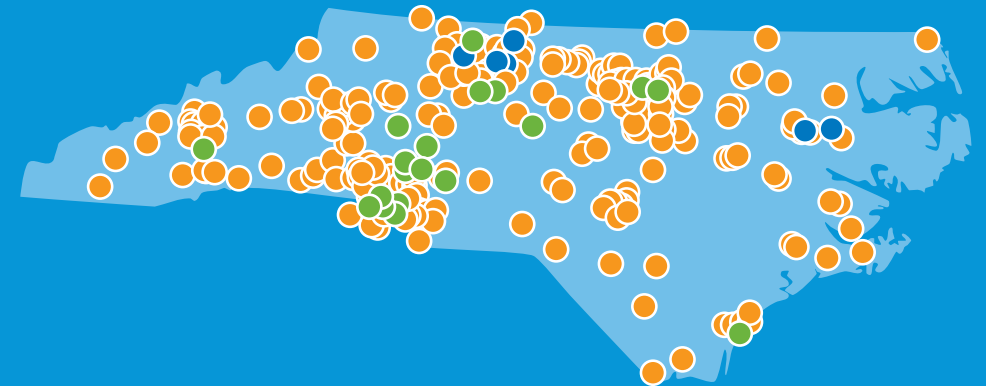
— **CARLEEN WRAY**,
Executive Director of the National Association of Students Against Violence Everywhere (SAVE)

The Allstate Footprint in North Carolina

Agency Locations

Claims Offices

Business Offices



The Allstate Foundation in North Carolina

The organizations we support include:

- The Family Violence Prevention Center
- National Association Of Students Against Violence Everywhere
- Visions Institute For Youth
- Second Harvest Food Bank Of Metrolina

Protecting

675,145

Autos Insured

218,305

Homes Insured

50,492

Lives Insured

188,131

Claims Settled

\$299,263,615

Claims Paid

Investing

\$169,848,103

Municipal Bond Holdings

4,905

Businesses Allstate Supports

\$16,243,690

2014 Taxes Paid

\$95,438,852

Total Spent in North Carolina

Giving

\$139,500

Grants Issued

109

Grants Made

Working

8%

Market Share*

1,887

Allstate Employees