



Public Policy Priorities

Allstate is proud to actively participate in the public policy process in Washington, DC and each state capital.

As active corporate citizens, we advocate for ways to foster a healthy and robust insurance marketplace and promote solutions to benefit our customers and the communities we serve.

In Wisconsin, our top public policy priorities are:




- Promoting a strong insurance regulatory system
- Reforming the tort system
- Preventing insurance fraud and abuse

Allstate Overview

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer, serving approximately 16 million households. Allstate was founded in 1931 and became a publicly traded company in 1993.

Our 78,000 professionals, including approximately 12,300 exclusive Allstate agencies and financial representatives in the United States and Canada, serve customers every day. Allstate directly employed about 41,600 full-time people as of year-end 2015.

Our major lines of business are:

-  Private Passenger Auto Insurance
-  Homeowners Insurance
-  Life and Retirement Products

We also offer:

Business Insurance
Commercial products for small business owners.

Consumer Household Insurance
Specialty products including motorcycle, boat, renters and condominium policies.

Allstate Dealer Services
Insurance and non-insurance products sold primarily through auto dealers.

Allstate Roadside Services
Retail and wholesale roadside assistance products.



Protecting our customers

Serving our communities



Wisconsin

Allstate: Bringing out the Good

The Allstate Foundation focuses its work in four areas:



Domestic Violence Program

We help empower domestic violence survivors to overcome abuse and to lead financially independent lives.



Youth Empowerment

We inspire youth across the country to give back to their local communities.



Disaster Preparedness

We help prepare communities for disaster by offering education, emergency plans and disaster preparedness kits.



Teen Safe Driving Program

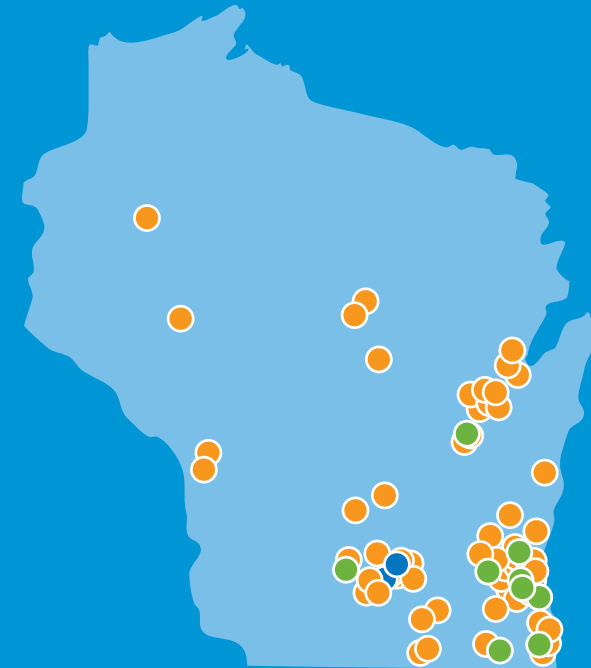
We provide programs to educate new drivers and their parents about smart driving habits to help make the roads safer for all.

The Allstate Footprint in Wisconsin



"I am proud to be part of a caring company like Allstate that truly does so much for our community by providing grants for many important charities and causes."

— TARA SCHULTZ,
Allstate Agent



The Allstate Foundation in Wisconsin

The organizations we support include:

- Rainbow House Domestic Abuse Services
- Wisconsin Coalition Against Domestic Violence
- YWCA Southeast Wisconsin

Protecting

173,285

Autos Insured

83,143

Homes Insured

13,415

Lives Insured

36,743

Claims Settled

\$88,301,720

Claims Paid

Investing

\$172,483,155

Municipal Bond Holdings

2,020

Businesses Allstate Supports

\$1,843,783

2014 Taxes Paid

\$36,364,483

Total Spent in Wisconsin

Giving

\$137,250

Grants Issued

30

Grants Made

Working

3.4%

Market Share*

47

Allstate Employees